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UNDERSTANDING BUSINESS ETHICS

UNDERSTANDING BUSINESS ETHICS first edition Peter A Stanwick Auburn University Sarah D Stanwick Auburn University PEARSON Prentice Hall Pearson Education International Contents Preface xx About the Authors xxvi CHAPTERS The Foundation of Ethical Thought 1 Introduction 2

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Understanding Business Ethics, Peter Stanwick and Susan Stanwick, Sage, Thousand Oaks, CA 2014, 2 nd Ed (UBE) Legal and Ethical Considerations for Public Relations, Karla K Gower, Waveland Press, Prospect Heights, Illinois, 2008, 2 nd